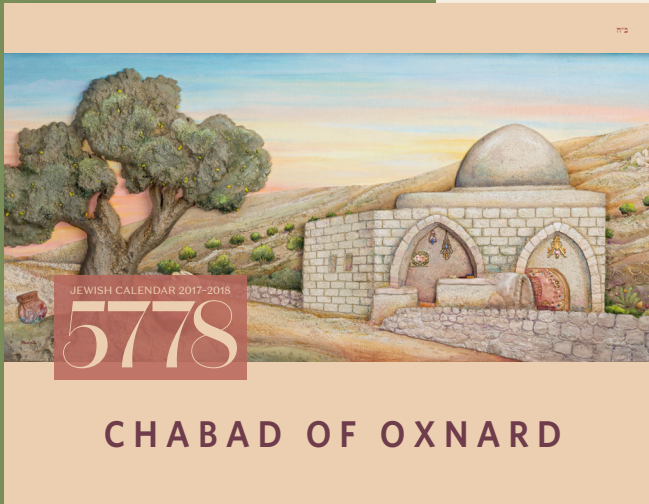


CHABAD of Oxnard

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JOYS OF JUDAISM!

Chabad of Oxnard Jewish Art CALENDAR

Jewish Year 5778 | September 2017/18



The Chabad of Oxnard Jewish Art Calendar is distributed to over one thousand homes and businesses in the community before Rosh Hashanah without charge.

As a non-profit organization, we depend entirely on the voluntary contributions of generous donors like you. By policy, every Chabad is self-sustaining and every dollar raised stays in our community!

Please support us by participating in this calendar fundraising campaign.

SHEMEN ZAVIT ZACH
BY MICHAEL MUCHNIK

KISLEV-TEVET

CHANUKAH: Dec. 25-January 1
Chanukah celebrates the miraculous victory of the Jewish Maccabees over the Syrian-Greek armies in the 2nd century, BCE. When the Jewish nation recaptured the Beit Hamikdash, the Holy Temple in Jerusalem, they found a little jug with just enough oil to light the menorah for one day. Miraculously, the oil burned for eight days until more arrived. To commemorate this miracle, we light the menorah, preferably with olive oil, for the eight days of Chanukah. We also serve traditional foods, such as potato latkes, fried in oil.

The Dreidel: This four-sided spinning top commemorates the Chanukah miracle. Therefore, we light it at night when it shines brightest. On Friday, it is lit before sunset in honor of Shabbat.

All family members should participate in this beautiful ceremony of light. The menorah is placed in a doorway or window so passersby can share in its light.

On the eve of the first day of Chanukah we light one candle on the menorah, and add one candle each night until eight are lit on the 8th night. The candles are placed from right to left and are lit from left to right, beginning with the newest candle. There must be enough oil or candle length to burn until 1 hour after nightfall. A "shamash" servant candle is used to light the candles and is then placed in its designated holder on the menorah. After the candles are lit, the Hanukkah Public prayer is recited and the family often gathers together to eat latkes and play dreidel.

The Dreidel: During the era of the Chanukah miracle, Jews were forbidden from studying Torah, but this did not stop them from teaching their children the sacred teachings. When inspectors would come to enforce the law, Jewish children would quickly hide their books and begin playing with tops. The custom of playing dreidel (top) commemorates this triumphant courage.

The Chanukah Party: Although festive meals are not prescribed for the days of Chanukah, many follow the custom of investing the Chanukah meals with a special atmosphere of rejoicing. This can be done by discussing Jewish themes and recapping the miracles performed for Israel. Among Sephardic communities in Jerusalem, it is customary for communal Chanukah meals to be arranged. Friends who quarreled during the year become reconciled at these meals.

For more info, legislation and observance:
Chabad.org/Chanukah

YOUR BUSINESS AD OR MONTH DEDICATION HERE

SAMPLE MONTH DEDICATION

לשנה טובה ומתוקה
Best Wishes for the New Year to our Chabad of Oxnard Family
The Strum Family

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December 2016 Kislev/Tevet 5777

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				Rosh Hashanah 1 1 Kiselev	2 2 Kiselev	Tisrei 3 3 Kiselev
4 4 Kiselev	5 5 Kiselev	6 6 Kiselev	7 7 Kiselev	8 8 Kiselev	9 9 Kiselev	10 10 Kiselev
11 11 Kiselev	12 12 Kiselev	13 13 Kiselev SAMPLE	14 14 Kiselev	15 15 Kiselev	16 16 Kiselev	17 17 Kiselev
18 18 Kiselev	19 19 Kiselev Happy Birthday Joe Schwartz	20 20 Kiselev	21 21 Kiselev	22 22 Kiselev	23 23 Kiselev	24 24 Kiselev
25 25 Kiselev Chanukah Day 1	26 26 Kiselev Chanukah Day 2	27 27 Kiselev Chanukah Day 3	28 28 Kiselev Chanukah Day 4	29 29 Kiselev Chanukah Day 5	30 30 Kiselev Chanukah Day 6	31 1 Tevet Chanukah Day 7

:: Dates of all Jewish holidays & Shabbat times

:: Commemorate birthdays and anniversaries

:: Honor the yahrtzeits of your loved ones

:: Advertise your business to thousands

:: Stunning new Michael Muchnik artwork

:: 100% of your donation supports our community



CHABAD OF OXNARD JEWISH ART CALENDAR FORM

Jewish Year 5778 | September 2017/18

OCCASION ANNOUNCEMENTS

Birthday, Anniversary, Yahrtzeit or other Special Dates

Please complete the name, occasion & date to be printed in the calendar at the cost of \$36 per entry. Date sponsorships are Tax Deductable.

Please reprint my family occasions from last year
(please note: you will be billed at \$36 per name)

NAME _____ OCCASION _____
DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

NAME _____ OCCASION _____
DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

NAME _____ OCCASION _____
DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

NAME _____ OCCASION _____
DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

NAME _____ OCCASION _____
DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

*In order for the correct Hebrew date to be calculated, please indicate if Death or Birth took place before or after sunset.

ROSH HASHANAH—JEWISH NEW YEAR GREETING PAGE

Please include our name(s) in the general greeting (one family per listing) \$18

FAMILY NAME (one per listing): _____

SPONSORSHIP OPPORTUNITIES

- Month Dedication \$180
- Birthday/Anniversary/Yahrtzeit \$36

ADVERTISING

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- Back Cover Page \$1800
- Full Page 8" X 10" \$1000
- Banner 2" X 10" (per month) \$520
- 2/3 Banner 2" X 7" (per month) \$360
- Business Card (per month) \$180

Special

- Business Card All 13 Months \$1800

TOTAL \$ _____

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Please return completed form by July 18 and mail to:
Chabad of Oxnard, 112 Los Altos Street, Oxnard, CA 93035

You may also fill out this form online at
www.ChabadofOxnard.com

Questions? Contact us at
(805) 382-4770 or Info@ChabadofOxnard.com